



FMM Webinar on

INTRODUCTION TO SUSTAINABILITY & ESG 101

This course has 3 unique key deliveries in embedding sustainability agenda into employees & stakeholders and democratisation of sustainability implementation. This is the key benefits of keeping employees engaged on sustainability and ESG agenda:

1. *Employee will understand the foundation of sustainability and why it is everyone's job to contribute.*
2. *Introduces sustainability and climate change topics in a practical and non-technical.*
3. *Enabling clarity that enable engagement, alignment to SDGs and creative approach in implementation of organisation-wide sustainability initiatives.*



JANUARY 9, 2025 (THURS)
9.00AM - 5.00PM



zoom



ENGLISH / BAHASA MALAYSIA

Who Should Attend?

Those who are currently employed by organisations that are committed to the Sustainability Initiatives, Managers and Officers whose motivation, resilience and agility have direct impact on company's business performance and Company's Green Committee Members.

Closing Date:
January 7, 2025

Course Overview

The course was designed to introduce the foundations upon which Sustainability and modern-day ESG was built, how market forces react to ESG, and ways to create and maintain value using ESG investment strategies. You will also learn about the five pathways of materiality, and how those interplay with or against ESG performance. Participants will examine the many challenges that corporations and stakeholders face when it comes to leveraging Sustainability & ESG the reporting into their portfolios, and how the changing landscape of National and International Sustainability & ESG disclosures are important to the future of doing business today.

Course Objective

By the end of this course;-

- Participants will have solid foundation in Sustainability, Climate Change and the UN Sustainability Development Goals.
- Participants will also know the best practices for creating a solid plan, risk management plan and how to create policies, behaviours and culture that is aligned to SDG and ESG.
- Participants will also learn from real-life case studies how organisations can assess risk, create better risk management policy, and build a map to identify valuable areas of opportunity and create better decision-making approaches.

Course Content

Understand The Urgency of Sustainability and Climate Change

- Understand where we are.
- Understand the causes and sources of climate change
- Understand 17 Sustainable Development Goals and its impact to Local Authorities
- Understanding the Green House Gas Protocol (GHG Protocol)

Impact

- How people impact climate change
- Impact of climate change to Businesses: Industries, Agriculture, Communities and the Economy
- How bad can it get in the future
- What can we do to address this problem at international, national and organisational level
- Sources of the organisation's and individual's carbon footprint

Strategies and Implementation

- Engaging employees, communities and stakeholders
- Aligning company's KPI's and Targets with SDGs
- Assigning responsibilities, targets and goals to "Green Committees"
- Prioritising Sustainable initiatives and the implementation strategies
- Data sources: measuring, analysing and tracking progress
- Certifying, Communicating and celebrating green business.

Trainer's Profile



Fareed Abdul Ghani, a founder of Mindsights Sdn Bhd and a sustainability specialist, is dedicated to developing comprehensive sustainability programs. He was also the lead coach for sustainability for the International Trade Centre, a UN agency. Fareed provides guidance to SMEs and collaborates with green industries to advance sustainable practices and education on a global scale in Malaysia.

9.00AM - 5.00PM

January 9, 2025

via ZOOM

Program Schedule & Course Contents

Time	Details
9.00AM	Introduction Sustainability • Introduction and Ice-breaking sessions • How did we get to Sustainability? • Key Sustainability Issues • What is a Sustainable business • 17 UN Sustainability Development Goals Climate Change • What is climate change • What is causing climate change? • The Paris Agreement • Business and Climate Change • Measuring your carbon footprint • Strategies to reduce carbon footprint
10.30AM	Morning Break
10.45AM	Circular Economy • What is circular economy? • Moving to Circular economy • 3 R's: Reduce, ReUse and ReCycle • Partnerships and Networks in Circular Economy Living Sustainably: An Employee Guide • Why your actions matter • Sustainable travel • Waste Management • Sustainable Food Choices & Responsible Purchasing • Becoming a Change-Maker
1.00PM	Lunch Break

Time	Details
2.00PM	Carbon Emissions and Measurement • What is GHG Protocol? • Direct and indirect emissions of your organization (Scope 1,2 & 3) • Strategies to reduce GHG emissions:-Energy Efficiency, Renewable Energy, Waste Management. • Carbon measurement and accounting ESG Reporting Structure • Data Collection • Your Scorecard: GHG Inventory • Impact and opportunities: How the current situation affect your business • Reporting Frameworks: GRI Bursa requirements ESG disclosures & reporting frameworks other structures
3.30PM	Afternoon Break
3.45PM	Implementation Strategy • Developing strategies • Measuring progress • Communicating to employees and stakeholders • Case studies Wrapping Up • Strategies in moving forward • Sustainability Pledge
5.00PM	End of Program



9.00AM - 5.00PM

January 9, 2025

via ZOOM

PARTICIPATION FEE (Inclusive of 8% SST)

FMM Member RM 766.80 per pax

Non - Member RM 874.80 per pax

PAYMENT METHOD

1) HRDCORP GRANT (SBL - KHAS SCHEME)

- No payment to FMM.
- Fund must be sufficient. Fee will be deducted from the employer's HRDCorp contributions.
- Full payment is to be made to FMM in the event that no disbursement from HRDCorp under any circumstances.

2) DIRECT PAYMENT TO FMM via Online Banking / Cheque

Payee Name: **FEDERATION OF MALAYSIAN MANUFACTURERS**

Bank Name : Malayan Banking Berhad

Account No : 505176510151

SST Registration No : W10-1901-32000105

***To provide FMM with the payment slip / advice once payment has been made.*

REGISTRATION

- All registration together with the payment should be made before the event date.
- Registration is on a first-come-first-serve basis.
- For SBL-KHAS Scheme, an attendance of 100% is a must, otherwise employers will be billed in full.
- For SBL-KHAS Scheme, grant approval must be provided to FMM at least 3 days before the event date.
- Upon submission of the completed Registration Form to FMM, you are deemed to have read and accepted the terms and conditions. The program would also be deemed as confirmed unless informed otherwise.
- Certificate will only be issued upon full disbursement from HRDCorp / payment from employer.

REPLACEMENT/CANCELLATION/NO SHOW

- Must be made in writing with reasons to FMM.
- Full payment fee will be charged by FMM for cancellation within 2 days prior to the event
- Participants who **did not turn-up will be charged full payment**. Invoice will be sent to the employer after program ends.
- Replacement can be accepted at no additional cost.
- FMM reserves the right to cancel or reschedule the program. All efforts will be taken to inform participants of the changes.

REGISTRATION FORM

FMM Negeri Sembilan (Attn: Ms. Eyda/Ms. Niza)

Email: herdawaty@fmm.org.my / niza@fmm.org.my

Tel No: 06-603 1626
Fax No: 06-603 1628

1) Name :
Designation :
E-mail :
NRIC :

Payment:

Full payment of RM will be made via:-

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HRDCorp SBL-KHAS Scheme

☐

Cheque

☐

Online Banking

2) Name :
Designation :
E-mail :
NRIC :

Submitted by:

☐

FMM Member

☐

Non-Member

Name :

Designation :

Company :

Tel : Fax :

E-mail :

FMM Membership No. :

Address :

3) Name :
Designation :
E-mail :
NRIC :